

## AA TO BS IN STRATEGIC COMMUNICATION

Campus		South Arkansas Community College Courses	Comparable A-State Course	Hours
South Arkansas Community College	English Composition	ENGL 1113 Composition I	ENG 1003 Composition I	3
		ENGL 1123 Composition II	ENG 1013 Composition II	3
		SPCH 1113 Principles of Speech	COMS 1203 Oral Communication	3
	Math	MATH 1203 College Algebra	MATH 1023 College Algebra	3
		MATH 1043 Quantitative Reasoning	MATH 1043 Quantitative Reasoning	
	Life Science	BIOL 1004/L Fundamentals of Biology/Lab	BIOL 1003/1001 Biological Science/Lab	4
		BIOL 2064/L Anatomy & Physiology I/Lab	BIO 2203/2201 Human Anatomy & Physiology I/Lab	
	Physical Science	PHYS 2024/L The Physical Science/Lab	PHSC 1203/1201 Physical Science/Lab	4
		CHEM 1024/L Chemistry I for Science Majors/Lab	CHEM 1013/1011 General Chemistry I/Lab	
	US History/ Government	PSCI 2003 American Government: National	POSC 2103 Intro to US Government	3
		HIST 2013 History of the US to 1876	HIST 2763 The US to 1876	3
		HIST 2023 History of the US since 1876	HIST 2773 The US since 1876	
	World History	HIST 1003 History of Civilization to 1700	HIST 1013 World Civ to 1660	3
		HIST 1013 History of Civilization since 1700	HIST 1023 World Civ Since 1660	
	Soc. Science	SOC 2003 Introduction to Sociology	SOC 2213 Intro to Sociology	6
		PSYC 2003 General Psychology	PSY 2013 Introduction to Psychology	
		ECON 2003 Macroeconomic Principles	ECON 2313 Principles of Macroeconomics	
		GEOG 2003 Intro to Geography	GEOG 2613 Introduction to Geography	
	Literature/ Fine Arts	ENGL 2213 Literature I	ENG 2003 World Lit to 1660	3-6
		ENGL 2223 Literature II	ENG 2013 World Lit since 1660	
PHIL 2003 Intro to Philosophy		PHIL 1103 Introduction to Philosophy	3-6	
THEA 2003 Theatre Appreciation		THEA 2503 Fine Arts Theatre		
MUS 2003 Music Appreciation		MUS 2503 Fine Arts Music		
Health/PE	PHED 1001 PE Activity (2 hours)	Elective	2-3	
	HPER 1403 Personal and Comm. Health	HLTH 2513 Principles of Personal Health		
Electives	Electives	Electives	13-14	
A-State	Major Requirements		STCM 4753 Strategic Communication Case Studies	3
			STCM 3133 Interactive Advertising	3
			STCM 4003 Accounting Planning & Management	3
			STCM 4333 Social Media Measurement	3
			STCM 2143 Strategic Writing I	3
			STCM 3043 Principles of Strategic Comm.	3
			STCM 3143 Strategic Writing II	
			STCM 3553 Strategic Visual Communication	3
			STCM 4073 Strategic Communication Law and Ethics	3
			STCM 4213 Social Media in Strategic Communications	3
			STCM 4773 Internship	3
			Electives in Media or Communication	9
	Electives*		Electives	21

\*Must include 6-15 Upper-Level hours

Last Modified: 7/24/19